COMM, SOCI
SCI 3329 Water and the West (3)

COMM 3120 Convergence Journalism (3)

COMM 3048 Art of Film (3)

COMM 2110 Issues and Practices in Journalism (3)

COMMUNICATIONS

Cristina Alexander  cacAlexander2@csub.edu  661.654.3248

REGISTRATION

Students can register for courses through their online MyCSUB portal or by submitting an Add form to the Extended University Degree Programs office via fax or email.

FINANCIAL AID

For questions regarding financial aid, please contact the EU Degree Programs Financial Aid Liaison listed below:

C&I, MSA

Advising is available online via email. Please email your advisor below:

Dalia Ramirez  dramirez54@csub.edu

Raushel Salyards  rsalyards@csub.edu

FINANCIAL AID

COST:

LOCATION:

DATE/TIME:

INSTRUCTOR:

EMAIL:

COMM 2110 Issues and Practices in Journalism (3)

Study of the problems and techniques of journalism, including audiences and resources. Overview of history and development of print and digital news media. Examination of news sources, interviewing, reporting, writing, and ethics. Frequent exercises in news gathering and writing and preparing copy for publication.

COURSE #: 32434  COST: $900  LOCATION: Online  DATE/TIME: 1/22 – 5/18  INSTRUCTOR: Prof. M. Slaughter  EMAIL: mslaughter@csub.edu

COMM 3048 Art of Film (3)

Study of the principles by which film and video texts create meaning through screenings, lectures, and readings, with emphasis on major film theories and examination of narrative and documentary forms. Prerequisites: Completion of General Education Areas A, B4, and C and upper division status. Satisfies General Education Revolutionary Ideas and Innovations upper division Area C.

COURSE #: 32829  COST: $900  LOCATION: MNSH 145  DATE/TIME: Saturdays 10am-2pm (1/22 – 5/18)  INSTRUCTOR: Prof. J. Franco  EMAIL: jfranco15@csub.edu

COMM 3120 Convergence Journalism (3)

Study of contemporary journalism techniques and their influence on the audiences they serve. Exercises in news gathering, multimedia reporting, writing for the web, audio and video production, digital photography, and web publishing.

COURSE #: 32829  COST: $900  LOCATION: MNSH 145  DATE/TIME: 1/22 – 5/18  INSTRUCTOR: Prof. J. Franco  EMAIL: jfranco15@csub.edu

COMM 3210 Public Relations (3)

A study of the theory and practice of public relations with an emphasis on two-way communication, the four-step process of public relations, publics in public relations, and settings for public relations including business, education, labor, government, and other organizations. Explores the roles of public relations professionals in their organizations and the importance of public relations in contemporary organizations.

COURSE #: 32830  COST: $900  LOCATION: Online  DATE/TIME: 1/22 – 5/18  INSTRUCTOR: Dr. K. Han  EMAIL: khan1@csub.edu

COMM 3230 Case Studies in Public Relations (3)

Detailed investigation of the theory and practice of public relations through study of major public relations cases and the development of a public relations campaign proposal for a client that requires research and planning of a public relations campaign. Examination of opportunities and constraints involved in research, setting objectives, designing and executing programs, and evaluating results. Analysis of cases as models for effective relations with media, internal audiences, community members, government agencies, investors, consumers, and special interest groups.

COURSE #: 32435  COST: $900  LOCATION: Online  DATE/TIME: 1/22 – 5/18  INSTRUCTOR: Prof. J. Pratt  EMAIL: jpratt@csub.edu

COMM 4908 Senior Seminar (3)

An advanced course in analysis and application of communication research methods. Specific topics will vary. Individual student research projects and reports. When possible, students contribute to ongoing faculty research. Students will submit a portfolio demonstrating skills and knowledge gained in the Communications major. Prerequisite: COMM 3000. Satisfies General Education requirement Capstone.

COURSE #: 32436  COST: $900  LOCATION: Online  DATE/TIME: 1/22 – 5/18  INSTRUCTOR: Dr. A. Ali  EMAIL: aali@csub.edu

SCI 3329 Water and the West (3)

A sustainable water supply to support the often competing needs of fast-growing populations, agriculture, industry, and the environment is a key long-term issue for California, other states in the arid western United States, and globally. This course reviews basic hydrologic principles, including those governing precipitation patterns and the movement of water through the Earth system. It then explores legal, historic, political, economic, environmental, and social justice issues associated with water resources sustainability. 150 minutes of lecture per week. Prerequisite: Junior status and completion of lower division Area A and 8 general education requirements. Satisfies general education Sustainability and Justice upper division Area B.

COURSE #: 32438  COST: $900  LOCATION: Online  DATE/TIME: 1/22 – 5/18  INSTRUCTOR: Dr. D. Baron  EMAIL: dbaron@csub.edu
SOCIOL 3100 Contemporary Sociological Theory (3)
Provides an analysis of the major theoretical perspectives that provide the conceptual basis for sociological research and analysis. Emphasis is on the terminology, assumptions, and implications of the dominant theoretical frameworks in contemporary sociology, such as ethnomethodology, critical theory, contemporary feminism, rational choice, and postmodernism. Prerequisite: SOC 301 or 3100 or equivalent course. A grade of C- or higher is required for graduation. Students who do not achieve the minimum grade will have to retake the course and get a grade of C- or higher to graduate. This course is reserved for students majoring in Sociology.

**Course Details**
- **Course #:** 32430
- **Cost:** $900
- **Location:** UCEN 211
- **Date/Time:** Wednesdays 5-7pm (1/24, 2/1, 2/21, 3/22, 4/8, 5/9)
- **Location:** Online (log into Blackboard the first day of the term: 1/22)
- **Instructor:** Dr. A. Kebede
- **Email:** akebede@csub.edu

**SOC 3208 Junior Diversity and Research Ethics (3)**
This seminar focuses on the ethical considerations that must be carefully considered when using diverse and vulnerable populations for research purposes in Sociology. Vulnerable populations include for example children, women, racial/ethnic minorities, economically/socially disadvantaged, institutionalized or incarcerated, severely injured or ill, etc. Integral with the issue of making decisions in using research participants from vulnerable populations are three major principles: (1) respect for persons as autonomous agents capable of self-determination and the implementation of special procedures to protect persons with diminished autonomy; (2) beneficence in doing no harm and maximizing possible benefits and minimizing possible risks for the research participants; and (3) justice in that the burden of research participation is not unduly imposed and that all benefits to which the participant is entitled are not denied. This seminar further emphasizes that ethical considerations and study design. Students will be required to complete a culminating project. A grade of C- or higher is required for graduation. This course is reserved for students majoring in Sociology.

**Course Details**
- **Course #:** 32431
- **Cost:** $900
- **Location:** Online
- **Date/Time:** 1/22 – 5/18 (log into Blackboard the first day of class)
- **Instructor:** Dr. D. Ragan
- **Email:** rdagan2@csub.edu

**SOC 4200 Quantitative Analysis (3)**
This course will build on the concepts, quantitative skills, and techniques learned in SOC 300/2210. This will include refinement of concepts and a more extensive treatment of exploratory data analysis, descriptive statistics, and inferential statistics. Each student will be required to complete a research project. Prerequisite: SOC 3200 or 2210 or equivalent course. This course is reserved for students majoring in Sociology. This course builds on the quantitative concepts, skills, and techniques learned in SOC 2210. Introduction to Statistics for Social Research (or equivalent course) and SOC 2210: Introduction to Research Methods. The primary focus of this course is on quantitative research designs and statistical methods that sociologists use to analyze quantitative data. The first part of this course addresses with research design topics in quantitative research, including ethical concerns, data collection techniques, conceptualization, operationalization, and measurement. The second portion of this course introduces students to common statistical methods with an emphasis on multiple regression analysis. Specific topics include the interpretation of model coefficients, evaluation of model fit, model building strategies, dummy-variable regression, a nontechnical discussion of statistical assumptions, and potential solutions to problems that arise in regression analysis. Each student will be required to complete a research project. A grade of C- or higher is required for graduation. This course is reserved for students majoring in Sociology.

**Course Details**
- **Course #:** 32432
- **Cost:** $900
- **Location:** UCEN 213
- **Date/Time:** Thursdays 6:30-8:30pm (2/9, 3/3, 3/30, 4/27 & Online (log into Blackboard the first day of the term: 1/22)
- **Instructor:** Dr. L. Kasselstrand
- **Email:** lkasselstrand@csub.edu

**SOC 4988 Senior Seminar in Sociology (4)**
Consideration of the nature of the discipline: integration of material from other courses. The relationship of sociology to other fields of study. Prerequisite: SOC 3210/300, 3100/301, 3110/302, with a C- or higher, and one of the following: SOC 4200/400, 4210/404, 4230/452, 4240/453, 4250/454. Completion of SOC 2210 and 3100 and 3110 and one of the following: SOC 4200, 4210, 4230, 4240, 4250 with a C- or higher. Reserved for Sociology majors only. You must earn a C- or higher in this course in order to graduate. Students must have either completed all four courses or be enrolled in the second theory and/or methods course when taking Senior Seminar. Satisfies General Education requirement Capstone.

**Course Details**
- **Course #:** 32433
- **Cost:** $1200
- **Location:** UCEN 209
- **Date/Time:** Tuesdays 7-9pm (1/22, 2/19, 3/26, 4/23 & Online (log into Blackboard the first day of the term: 1/22)
- **Instructor:** Dr. D. Anderson-Facile
- **Email:** danfencen_facile@csub.edu

**SCI 3320 Water and the West (3)**
A sustainable water supply to support the often competing needs of fast-growing populations, agriculture, industry, and the environment is a key long-term issue for California, other states in the arid western United States, and globally. This course reviews basic hydrologic principles, including those governing precipitation patterns and the movement of water through the Earth system. It then explores legal, historic, political, economic, environmental, and social justice issues associated with water resources sustainability. 150 minutes of lecture per week. Prerequisite: Junior status and completion of lower division Area A and B general education requirements. Satisfies General Education Psychology and Sociology requirements.

**Course Details**
- **Course #:** 32438
- **Cost:** $900
- **Location:** Online
- **Date/Time:** 1/22 – 5/18 (log into Blackboard the first day of class)
- **Instructor:** Dr. D. Baron
- **Email:** dbaron@csub.edu

**GRADUATE COURSES**

**ADM 5110 Interpersonal Communication Skills (3)**
Conceptual and developmental views of interpersonal communication. Theory and practice of effective interpersonal communication. Self, perception, and cultural diversity in interpersonal communication. Skills relating to listening and responding, verbal and nonverbal communication, and conflict resolution. Understanding, developing, and nurturing interpersonal communication relationships with family, friends, and colleagues. Upon completion of the course, students should be able to effectively exercise fundamental interpersonal communication skills, build and nurture interpersonal relationships, provide constructive feedback regarding interpersonal communication in leadership settings, and exercise teamwork skills.

**Note:** This course is 8 weeks in length and does not coincide with semester dates.

**Course Details**
- **Course #:** 32450
- **Cost:** $1350
- **Location:** Online
- **Date/Time:** 1/22 – 3/16 (log into Blackboard the first day of class)
- **Instructor:** Dr. D. Simmons
- **Email:** dsimmons2@csub.edu

**ADM 5160 Program Evaluation (3)**
Definition, history, and development of program evaluation. Professional roles, ethics, and standards for the practice of program evaluation are emphasized throughout the course. Topics include development of program goals and objectives, reliability and validity, importance of multiple measures, reporting results, and use of program assessment to plan and implement change. Qualitative and quantitative methods covered include interviewing techniques, focus groups, surveys, and observation. Case studies utilized. Upon completion of the course, students should be able to: (1) evaluate validity, reliability and attainment of ethical/professional standards in various case studies of program evaluation and (2) carry out an effective program evaluation.

**Course Details**
- **Course #:** 32451
- **Cost:** $1350
- **Location:** Online
- **Date/Time:** 1/22 – 5/18 (log into Blackboard the first day of class)
- **Instructor:** Dr. R. Jamison
- **Email:** rjaminson@csub.edu

**ADM 5280 Strategic Competition (3)**
The process for formulating strategy, and executing competitive strategies for services, products, and product mixes through identification and analysis of opportunities, challenges, and risks associated with dynamic and uncertain changes within industries in the domestic and international marketplace. Upon completion of this course, students should be able to analyze forces shaping and sustaining competitive advantage in an industry, develop strategies for creating a competitive advantage, and monitor and analyze technological and other trends influencing industry structure.

**Note:** This course is 8 weeks in length and does not coincide with semester dates.

**Course Details**
- **Course #:** 32452
- **Cost:** $1350
- **Location:** Online
- **Date/Time:** 3/19 – 5/18 (log into Blackboard the first day of class)
- **Instructor:** Dr. L. Paris
- **Email:** lparis@csub.edu

**ADM 6250 Advanced Human Resource Management (3)**
This course examines advanced topics in Human Resource Management. Students will complete a series of projects that focus on strategic human resources, selection, staffing planning, compensation, benefits, training, and employee development. Upon completion of this course students should be able to develop new selection methods, devise a plan for filling employment vacancies, develop compensation plans, and identify training and development needs. In addition, each student should be able to integrate information from the various areas for strategic HR planning decisions. Prerequisite: ADM 5250 or instructor approval.

**Note:** This course is 8 weeks in length and does not coincide with semester dates.

**Course Details**
- **Course #:** 32967
- **Cost:** $1350
- **Location:** Online
- **Date/Time:** 1/22 – 3/16 (log into Blackboard the first day of class)
- **Instructor:** Dr. L. Pickert
- **Email:** ljpickert@lightspeed.net

**ADM 6900 Capstone (3)**
Each course description in the Catalog ends with a delineation of the intended outcomes. Course assignments will be aligned with these intended outcomes. The capstone course will require compilation of the assignments into a portfolio that is presented to showcase skills attained in the program. Each year, a section of the portfolios will be examined by the Program Committee to assess a component of the academic program. The capstone course also will require completion of a culminating project. Students will propose a project that thoroughly applies and further develops a subset of skills acquired in the program (e.g., ADM 5150 Project Management or ADM 5160 Program Evaluation). To the extent possible, students will be encouraged to complete a work-related project. This will add realism and further their professional advancement.

**Course Details**
- **Course #:** 32453
- **Cost:** $1350
- **Location:** Online
- **Date/Time:** 1/22 – 5/18 (log into Blackboard the first day of class)
- **Instructor:** Dr. C. Cummuri
- **Email:** cccummu@csub.edu
## CULMINATING ACTIVITY

**EDCI 6820: Master's Examination in Education (3)**

The exam consists of three research papers. After registering for the exam, you will receive a list of exam questions on the first day of the term covering different topics discussed while you were in the program. You will be required to select 3 questions from the list and write a research paper on each one (approximately 10-12 pages each) following APA format with 8-10 peer-reviewed sources. The exam (research papers) will be due the last day of classes for the term.

If you are ready to register for your CULMINATING Activity, please email Raushel Salyards (rsalyards@csub.edu) to obtain your registration documents — you cannot register for the CULMINATING Activity online.

**EDCI 6710 Advanced Topics: Assessment and Intervention in Common Core (3)**

Offered as optional course in the Curriculum and Instruction Master’s program, this in-depth study of the origin and design of the Common Core State Standards and their impact on instruction will serve as the foundation for discussing and evaluating implementation strategies. Print and video gathered from a wide array of sources will be used with the focus being on the immediate application of learning.

Note: This course is 8 weeks in length and does not coincide with semester dates.

### CULMINATING ACTIVITY

**EDCI 6100 Research Methods for Educational Leaders (3)**

This course will help participants to play their optimal roles as researchers and instructional leaders in their diverse schools.

Note: This course is 8 weeks in length and does not coincide with semester dates. Choose only one section.

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<tr>
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<tr>
<td>32443</td>
<td>$1260</td>
<td>Online</td>
<td>3/19 – 5/18 (log into Blackboard the first day of class)</td>
<td>Dr. B. Evans-Santiago</td>
<td><a href="mailto:bevans9@csub.edu">bevans9@csub.edu</a></td>
</tr>
<tr>
<td>32444</td>
<td>$1260</td>
<td>Online</td>
<td>3/19 – 5/18 (log into Blackboard the first day of class)</td>
<td>Dr. A. Hays</td>
<td><a href="mailto:ahays2@csub.edu">ahays2@csub.edu</a></td>
</tr>
</tbody>
</table>

**EDCI 6400 Curriculum Development and Transformation (3)**

This course focuses on the development of curriculum at the K-12 level. Students will explore research and theory of curriculum revision and the principles of curriculum development and design. The development of needs assessments and analysis of results to inform curriculum transformation is covered in depth. Emphasis is on the interdependence of assessment, data and curriculum planning on student achievement.

Note: This course is 8 weeks in length and does not coincide with semester dates. Choose only one section.

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<tr>
<td>32445</td>
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<td>Online</td>
<td>3/19 – 5/18 (log into Blackboard the first day of class)</td>
<td>Dr. V. Park</td>
<td><a href="mailto:vpark@csub.edu">vpark@csub.edu</a></td>
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<tr>
<td>32446</td>
<td>$1260</td>
<td>Online</td>
<td>3/19 – 5/18 (log into Blackboard the first day of class)</td>
<td>Dr. S. Schmidt</td>
<td><a href="mailto:sschmidt@csub.edu">sschmidt@csub.edu</a></td>
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**EDCI 6300 Educational Leadership (3)**

This online course focuses on the educational leadership paradigms to define teacher roles as professionals and leaders in schools. It also helps participants develop knowledge and skills in educational leadership as they supervis, coach, mentor, network, and collaborate with other participants in the school community.

Note: This course is 8 weeks in length and does not coincide with semester dates. Choose only one section.

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<tr>
<td>32441</td>
<td>$1260</td>
<td>Online</td>
<td>3/19 – 5/18 (log into Blackboard the first day of class)</td>
<td>Dr. B. Beck</td>
<td><a href="mailto:bbeck4@csub.edu">bbeck4@csub.edu</a></td>
</tr>
<tr>
<td>32442</td>
<td>$1260</td>
<td>Online</td>
<td>3/19 – 5/18 (log into Blackboard the first day of class)</td>
<td>Dr. M. Suleiman</td>
<td><a href="mailto:msuleiman@csub.edu">msuleiman@csub.edu</a></td>
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**EDCI 6410 Advanced Topics: Common Core Instruction and Engagement (3)**

The course is intended to give educators and teachers as leaders (pre-service, in-service, beginning teachers, mentoring teachers) an opportunity to explore their collaborative roles as researchers in various school settings. It also provides them with a base for decision-making processes regarding effective instructional strategies and treatments. Using a self-reflective systematic and scholarly inquiry, the course offers participants an opportunity to formulate meaningful research questions, identify appropriate methods to use in answering a variety of research questions, and design and implement an action plan for change as they reflect on current practice. This class will help participants to play their optimal roles as researchers and instructional leaders in their diverse schools.

Note: This course is 8 weeks in length and does not coincide with semester dates.

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<td>32449</td>
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<td>Online</td>
<td>3/19 – 5/18 (log into Blackboard the first day of class)</td>
<td>Dr. B. MacQuarrie</td>
<td><a href="mailto:bmacquarrie@csub.edu">bmacquarrie@csub.edu</a></td>
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**EDCI 6200 Teaching and Diversity Social Justice (3)**

This course is intended to provide candidates an advanced exploration of the various critical issues pertaining to social justice and diversity in the American education system. It will provide a foundation for building the understanding and skills candidates will need to develop culturally relevant curriculum and pedagogy for all students. The course will build educational leadership skills and engage candidates in challenging social inequities in schools and their broader communities.

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<tr>
<td>32447</td>
<td>$1260</td>
<td>Online</td>
<td>3/19 – 5/18 (log into Blackboard the first day of class)</td>
<td>Dr. K. LaGue</td>
<td><a href="mailto:klague@csub.edu">klague@csub.edu</a></td>
</tr>
<tr>
<td>33149</td>
<td>$1260</td>
<td>Online</td>
<td>3/19 – 5/18 (log into Blackboard the first day of class)</td>
<td>Prof. M. Gamer</td>
<td><a href="mailto:mgamer5@csub.edu">mgamer5@csub.edu</a></td>
</tr>
</tbody>
</table>

**EDC16100 Research Methods for Educational Leaders (3)**

The course is intended to give educators and teachers as leaders (pre-service, in-service, beginning teachers, mentoring teachers) an opportunity to explore their collaborative roles as researchers in various school settings. It also provides them with a base for decision-making processes regarding effective instructional strategies and treatments. Using a self-reflective systematic and scholarly inquiry, the course offers participants an opportunity to formulate meaningful research questions, identify appropriate methods to use in answering a variety of research questions, and design and implement an action plan for change as they reflect on current practice. This class will help participants to play their optimal roles as researchers and instructional leaders in their diverse schools.

Note: This course is 8 weeks in length and does not coincide with semester dates. Choose only one section.

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<td>32439</td>
<td>$1260</td>
<td>Online</td>
<td>1/22 – 3/16 (log into Blackboard the first day of class)</td>
<td>Dr. B. Evans-Santiago</td>
<td><a href="mailto:bevans9@csub.edu">bevans9@csub.edu</a></td>
</tr>
<tr>
<td>32440</td>
<td>$1260</td>
<td>Online</td>
<td>1/22 – 3/16 (log into Blackboard the first day of class)</td>
<td>Dr. A. Hays</td>
<td><a href="mailto:ahays2@csub.edu">ahays2@csub.edu</a></td>
</tr>
</tbody>
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