



COMM PROGRAM OUTLINE

9001 Stockdale Highway – 30BDC
Bakersfield, California 93311

661.654.2441 | 661.654.2447 (f)
extended.csub.edu

120 SEMESTER UNITS ARE REQUIRED FOR THE BACHELOR OF ARTS IN COMMUNICATIONS

Community College = 70 semester units (max) | Four-Year College or University = 50 semester units (minimum)

Students are advised to transfer with 70 units from a community college and have their General Education "CSU GEN ED CERTIFIED" by their transfer institution

COURSES CAN BE FOUND AT WWW.ASSIST.ORG OR BY SPEAKING WITH YOUR COMMUNITY COLLEGE COUNSELOR

NAME: _____ STUDENT ID: _____

AREA	COURSE	TERM	GRADE	UNITS
Area A: Communication in the English Language				
A1: Oral Communication				
A2: Written Communication				
A3: Critical Thinking				
Area B: Mathematics, Life and Physical Sciences				
B1: Physical Science				
B2: Life Science				
B3: Laboratory Activity <i>Any of the courses in Area B1 or B2 with a lab</i>				
B4: Mathematics/Quantitative Reasoning				
Area C: Arts and Humanities (2 courses from 2 different sub-areas)				
C1: Arts				
C2: Humanities				
Area D: Social and Behavior Sciences (1 course)				
Anthropology; Criminal Justice; Economics; Psychology; Sociology				
Area E: Lifelong Learning and Self-Development				
Please contact your Community College Counselor to discuss your options to satisfy this area				
Area F: Ethnic Studies				
Take the equivalent to the following CSUB course: ETHS 1208: Intro to Ethnic Studies				
American Institutions Requirement				
AIR1: US History				
AIR2: US Government (Political Science)				
Lower Division Pre-Requisite from a Community College (1 Course)				
Take the equivalent to the following CSUB course: COMM 2020: Intro to Communication Studies				

NONDISCRIMINATION POLICY

EUD does not discriminate on the basis of race, color, national origin, sex, physical handicap, or sexual orientation in the educational programs or activities it conducts. Students admitted with physical, perceptual or learning disabilities will be given necessary accommodations provided that their disability has been verified by the CSUB Office of Services for Students with Disabilities (661-654-3360).

COURSES TO BE TAKEN THROUGH CSUB

AREA	COURSE	TERM	GRADE	UNITS
Lower Division General Education Course from CSUB (1 Course)				
SOC 2018: Self & Society (SELF) -OR- Completion of General Education Area E				
Upper Division General Education Requirements (9 units)				
Junior Year Diversity Reflection (JYDR) SOC 3208: Diversity & Research Ethics <i>**General Education Areas A-D must be completed</i>				
Area B (UDB) SCI 3329 Water and the West or TBD <i>**JYDR & General Education Area B must be completed</i>				
Area D (UDD) SOC 3008: Social Psychology <i>**JYDR & General Education Area D must be completed</i>				
Upper Division Required Courses (12 Units)				
COMM 3000: Theories of Communication				
COMM 3008: Technical & Report Writing (GWAR)				
COMM 3010: Mass Media Law				
COMM 4908: Senior Seminar (Capstone)				
Public Relations Emphasis (15 Units)				
COMM 2110: Issues & Practices in Journalism				
COMM 3210: Public Relations				
COMM 3220: Public Relations Strategies & Tactics				
COMM 3230: Case Studies Public Relations				
COMM 4210: Public Relations Campaigns				
Communication Studies Coursework (6 Units)				
COMM 3048: Art of Film				
COMM 3058: Intercultural Communication				
Communication Electives (6 Units)				
Six additional upper division COMM units selected from the department's offerings that have not been used on outline				
Additional Courses for Graduation (Sociology courses taken here can count towards an optional Minor in Sociology)				

Late Submission Approved (if applicable):

Yes No

Total Transfer Units Completed	
Total CSUB Units Completed	
Total Units Completed For Graduation (120 Required)	

Advisor: _____ Date: _____